



# Hospitalar

By Informa Markets

**MAY 21 - 24 2024**

**SÃO PAULO**

# TIPS FOR ENJOYING SÃO PAULO

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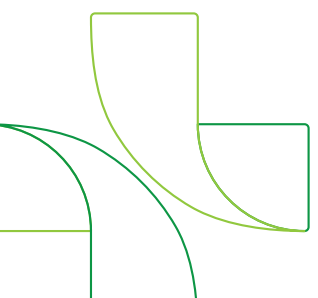


# The event

From **May 21 TO 24, 2023** the largest city in the Southern Hemisphere will also be the hub of the Latin American debate on innovation and development in the health industry. For the 29th time, São Paulo will host Hospitalar, the largest and most relevant event of the industry in the entire continent.

The news is that, in addition to the innovation and technology present in the exhibition area and congresses, as of 2023, the event will be held in the most modern exhibition center in Latin America: **the São Paulo Expo, a venue with complete infrastructure and excellent location.**

As a result of Hospitalar's permanent evolution and growth, the move to this new address will offer even more comfort and facilities for exhibitors and visitors - especially for those who want to participate in this great event and still enjoy the country's largest metropolis.





# about the complex: São Paulo Expo

A modern exhibition center that offers a unique experience for all types of visitor, with complete infrastructure:

- ✦ A modern structure and great location in an area of São Paulo where there are no alternate-day travel restrictions
- ✦ Ten minutes from the Congonhas airport and from Mário Covas Ring Road
- ✦ 850 meters from Jabaquara subway station
- ✦ 8,600 parking spaces available in the parking lot (4,500 fully covered)
- ✦ Modular auditoriums to give speeches and seminars and create relationship-building opportunities
- ✦ Restaurant at the venue with space to serve 600 people at the same time
- ✦ Air conditioning in the entire complex







cuisine



# cuisine

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Restaurants, pubs and bars play a very special role in the life of Brazil's largest city. Take a look at what is trending in the area right now – they are totally worth a visit, even if you need to make a journey.





# restaurants in the Moema district



## La Pasta Gialla

Alameda dos Arapanés, 1004  
11 5051.9292



## Ladrillo Parilla Argentina

Avenida Pavão, 454  
11 3562.6499



## Fogo de Chão

Avenida Moreira Guimarães, 964  
11 5056.1795



## Toro Sushi

Alameda dos Anapurus, 1430  
11 2386.6966



## Gajos

Alameda dos Arapanés, 1307  
11 5543.9749



## La Ventana

Rua Tuim, 61  
11 5051.1733



## Hannover

Avenida Cotovia, 445  
11 5561.5411



## Casa do Don

Avenida Ibirapuera, 2835  
11 5096.1502



# pubs in Moema



## Quintal do Espeto

Avenida Dos Carinás, 520  
11 5095.6565



## Tonton Jazz e Music Bar

Alameda dos Pamaris, 55  
11 3804.0858



## Armazén Paulista

Alameda Jauaperi, 570  
11 5052.3106



## Willi Willi Bar

Alameda dos Pamaris, 30  
11 5533.0020



## Viana Bar Grill

Alameda dos Aicás, 1219  
11 2538.8048



## Steel Bar SP

Alameda dos Jurupis, 1796  
11 3477.1070



## Bar do Juarez

Avenida Jurema, 324  
11 5052.4449



## Bar do Alemão SP

Avenida Juriti, 651  
11 5052.8333

# restaurants in Campo Belo

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## Jucalemão

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Rua Nhu-Guaçu, 303  
11 5531.4747



## Churrascaria Estância

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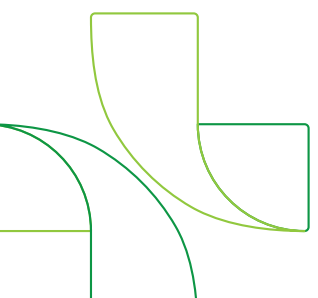
Avenida Vereador José Diniz, 3271  
11 5093.3717



## Angello Cucina

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Rua Sonia Ribeiro, 33  
11 5096.2979





# restaurants in São Caetano do Sul



**Si Señor**

11 4221.4610



**Andiamo**

11 4233.8604



**Madero Steak House**

11 4224.1465



**Casa Porteña**

11 4234.2240



**Outback Steak House**

11 4221.3925



**Restaurante América**

11 5644.2222

SOME RESTAURANT OPTIONS IN THE PARK SHOPPING MALL IN SÃO CAETANO





# stores



# stores close to São Paulo Expo

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## Ibirapuera Shopping Mall

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This mall is a major attraction in the Moema district. It gathers many people because it can be easily accessed and there is a huge variety of stores. It has six parking lot stories and more than 400 store options, including shops and services.

Avenida Ibirapuera - Indianópolis - São Paulo

Working hours: Monday through Friday from 10 a.m. to 10 p.m.

Less than five miles from the exhibition complex



# stores close to São Paulo Expo

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## Plaza Sul Shopping Mall

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With a monthly attendance of nearly 750,000 people and 220 stores, the Plaza Sul Shopping Mall attracts those who live, study and work in the areas of Jabaquara, Jardim da Saúde, Vila Mariana, Aeroporto, Aclimação, Planalto Paulista, Ipiranga, as well as the cities of the ABCD region of Greater São Paulo.

Praça Leonor Kauppa, 100 - Jardim da Saúde - SP

Opening hours: Monday - Friday, 10 a.m. to 10 p.m.  
Sundays and holidays: 2 p.m. to 8 p.m.

Less than 2.5 miles from the exhibition complex



# stores close to São Paulo Expo



## Pátio Paulista Shopping Mall

The Pátio Paulista Shopping Mall has become a major location for São Paulo citizens to gather. In addition to the 276 stores plus more than 50 restaurants, it is well located and easy to get to, which makes it an important attraction: the mall is between Avenida Paulista and Avenida 23 de Maio and near many subway stations.

Rua Treze de Maio, 1947 - Bela Vista - São Paulo

Opening hours: Monday - Friday, 10 a.m. to 10 p.m.

Sundays and holidays: 2 p.m. to 8 p.m.

About 6.2 miles from the exhibition complex.



# stores close to São Paulo Expo



## São Caetano's Park Shopping Mall

The São Caetano's Park Shopping Mall is located in the new city neighborhood called Espaço Cerâmica. Fully designed for maximum sustainability, it has 208 stores, including 15 large department stores and other big stores distributed across 2 floors. It has 2,475 parking spaces.

Alamenda Terracota, 545 - Espaço Cerâmico

Opening hours: Monday - Friday, 10:30 a.m. to 10:30 p.m.

Sundays and holidays: 2 p.m. to 8 p.m.

About 7.45 miles from the exhibition complex



# tourism and leisure

São Paulo is one of the world's ten largest cities in terms of the millions of tourists it welcomes every year, with its wide variety of programs and entertainment options. São Paulo is a city that never sleeps; major highlights include its diverse culture and leading events in fashion, sports and the arts. These include São Paulo Fashion Week, the São Paulo Biennial, Formula 1 and one of the world's largest LGBT Pride Parades.

With great opportunities to do business, São Paulo is also a great destination for those looking for tourism and leisure. So why don't you stay here a few more days and get to know the city a little bit more? Learn more about some of the attractions that you shouldn't miss!





# MASP

## (Assis Chateaubriand Art Museum of São Paulo)

Since 1968, MASP has been located in a building designed by the Italian-Brazilian architect Lina Bo Bardi, which is regarded as one of the most striking symbols of modern Brazilian architecture.

The museum is internationally recognized for its collection of European art, which is one of the finest in the southern hemisphere.

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Avenida Paulista, 1578 | Bela Vista | SP  
01310-200 | Brasil

[masp.org.br](http://masp.org.br)





# Pinacoteca do Estado de São Paulo

The oldest museum in São Paulo is located downtown, in a building designed by the Brazilian architect Ramos de Azevedo, and built in 1900. It is also regarded as one of the most important and historical and cultural sites of the country. It is the best place to discover Brazilian art, antique and modern.

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Praça da Luz, 2 | Cep: 01120-010 | São Paulo  
55 11 3324.1000 | Brasil

[pinacoteca.org.br](http://pinacoteca.org.br)





## Avenida Paulista (Paulista Avenue)

The most important and world-renowned avenue in the city is also its financial heart, located in one of the highest areas of São Paulo. Important entertainment and culture venues are to be found on the Avenue. The world's greatest LGBT Pride Parade takes place there.

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Avenida Paulista | 01311-200

São Paulo | Brasil

[saopaulo.sp.gov.br/conhecasp/pontos-turisticos/avenida-paulista](http://saopaulo.sp.gov.br/conhecasp/pontos-turisticos/avenida-paulista)





## São Paulo's Market (Mercadão)

Known in São Paulo as the Mercadão, or “big market”, the municipal market is a famous meeting point for residents São Paulo and one of the most visited tourist spots in the city. The historic building occupies 12,600 square meters (136,000 sq ft) in which some 300 producers and traders sell fruit, vegetables, cereals, meat, spices and diverse food products from all over the world.

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Rua Cantareira, 306 | Downtown  
01024-900 | São Paulo | Brasil

[capital.sp.gov.br/turista/gastronomia](http://capital.sp.gov.br/turista/gastronomia)





# Ibirapuera Park

One of the most visited and photographed city parks on Earth, Ibirapuera attracts 14.4 million visits per year. Its gardens were designed by Roberto Burle Marx and the park, which covers 390 acres, is home to a variety of historical sites with museums, concert halls and the famous marquee designed by the architect Oscar Niemeyer.

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Avenida Pedro Álvares Cabral | Vila Mariana  
04094-050 | São Paulo | Brasil

[ibirapueraparque.com.br](http://ibirapueraparque.com.br)





# Hospitalar

By Informa Markets

**MAY 21 - 24 2024**  
**SÃO PAULO**

For more information:

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[hospitalar@feirasecongressos.com.br](mailto:hospitalar@feirasecongressos.com.br)

(11) 93464-3019 / (11) 5033-3137

[www.feirasecongressos.com.br/feira-hospitalar-2023](http://www.feirasecongressos.com.br/feira-hospitalar-2023)

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